

Happy  
World Oceans Day!  
8 June



# World Oceans Day Video Contest



WE LIVE IN THE MIDDLE OF THE CONTINENT,  
HUNDREDS OF MILES FROM THE NEAREST COASTLINE.

**Why should we care about the ocean,  
and what can we do to help keep our  
oceans clean and healthy?**

The St. Louis Aquarium Foundation invites classrooms and individuals to answer the above question by creating a video of 60 seconds or less and posting it on Instagram with the tag: #aquariumstlcontest

**Post Your Video between now and June 3, 2019 to Enter!**

#### WEEKLY FEATURED VIDEO

Featured weekly videos will be selected starting May 13th.

#### GRAND PRIZE

Two grand prize videos will be awarded, each receiving 10 free admissions to the St. Louis Aquarium, and 10 free St. Louis Wheel tickets (redeemable when each opens).

The grand prize winning videos will be featured on our Facebook page and Instagram on World Oceans Day, June 8th, 2019!

#### EDUCATORS

Want to teach your students more about marine life and ocean conservation?

Visit [www.worldoceansday.org/educators](http://www.worldoceansday.org/educators) for educational resources and lessons plans!

#### CONTEST RULES

Entries must be posted on Instagram using the hashtag #aquariumstlcontest to be considered. | Videos should not exceed 60 seconds in length. Videos longer than 60 seconds are not eligible to win prizes. | There will be one featured video on our Instagram page each week leading up to World Oceans Day: May 13, May 20, May 27 and June 3rd. | Featured weekly videos will be selected by a panel of Aquarium staff, based on the video's use of creativity and the quality of the answer to the posed question: "Why should we care about the ocean, and what can we do to help keep our oceans clean and healthy?" | There will be two grand prize winning videos announced on June 8th. One will be based on the total number of "likes" as of 12 pm (noon) on June 8th. The second grand prize will be selected by a panel of Aquarium staff based on the criteria noted above. | The St. Louis Aquarium Foundation reserves the right to remove our tag and report videos that are inappropriate.